



CHAMBER ACADEMY



Chamber SEMINAR SERIES FOR 2008

in Partnership with the Small Business Development Center at Angelina College

2008 PRESENTING SPONSOR: Lufkin Economic Development Corporation

1 - Developing A Business Plan

WHEN: Friday, JULY 11th / 9:00 am – 12 Noon
WHERE: Angelina College (Community Services Building-Room 104)
COST: \$49 per person

Seminar Highlights: No matter how large or small, all businesses must have a business plan! A business plan will help you define your concept, evaluate the competition, determine risks, and estimate your costs. This seminar will explain and illustrate the business plan format.

Presenter : Brian McClain, Small Business Development Center

#2 – Basic QuickBooks

WHEN: Friday, AUGUST 8th / 8:30 am – 11:30 am
WHERE: Angelina College (Community Services Building-Room 104)
COST: \$49 per person

Seminar Highlights: Common Mistakes, when to use accounts receivable, accounts payable, invoicing & payroll, short cuts and tips.

Presenter: Lois Jackson, Axley & Rode, LLP – Certified Quickbooks Advanced Pro-Advisor

#3 - Technology in the Office – Websites & Marketing (SPONSORED BY: MasseyMedia)

WHEN: Friday, SEPTEMBER 12th / 8:30 am – 11:30 am
WHERE: Angelina College (Community Services Building-Room 104)
COST: \$49 per person



Seminar Highlights: Mr. James, a noted professional technology presenter, will present an overview of using technology at your business, Websites - information on evaluating your current web site, the need to hire a web design firm, web site metrics and future watch, plus Marketing – online research resources, building a target profile and online tools. If you have an interest in making your internet presence better, then you will not want to miss this event.

Presenter: Mark J. James, President of ED Solutions

#4 – Time Management (SPONSORED BY: SPHERION)

WHEN: Friday, OCTOBER 10th / 8:30 am – 11:30 am
WHERE: Angelina College (Community Services Building-Room 104)
COST: \$49 per person

Seminar Highlights: New and innovative ways to control our time and be more productive. Many of you may have heard a short presentation by Mr. Hurst at a recent Power Networking Breakfast – those that did wanted more, so we have him scheduled for a half day!

Presenter: Robert Hurst, President, Critical Leadership

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Go to www.lufkintexas.org to download the registration form

CHAMBER ACADEMY REGISTRATION FORM

(Place # of persons attending in the blank)

- _____ # 1 - Developing A Business Plan
JULY 12th / 9:00 am - 12 Noon / Angelina College
- _____ #2 - QuickBooks
AUGUST 8th / 8:30 am - 11:30 am / Angelina College
- _____ #3 - Technology in the Office - Websites & Marketing
SEPTEMBER 12th / 1:30 Pm - 4:30 pm / Angelina College
- _____ #4 - Time Management
OCTOBER 10th / 8:30 am - 11:30 am / Angelina College

of person(s) attending each seminar _____ times \$49 = TOTAL of _____

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of person(s) attending All FOUR _____ times \$159 = Total _____

CHECK ENCLOSED ____ BILL AT ADDRESS BELOW: _____

Name of Company: _____

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Billing Address: _____ City: _____ State: _____ Zip: _____

List of attendees: _____

Send your registration to:
Chamber Academy
1615 South Chestnut
Lufkin, Texas 759091
OR Fax Back to 936-634-8726



*A project of the Chamber's Business
Resource Council for 2008*