



Email Marketing



Tuesday, March 30th
1:00 p.m. - 3:00 p.m.
Chamber of Commerce
1615 S. Chestnut Dr - Lufkin

**Feel free to
bring your laptop!**

Discover the Power of Email Marketing for Small Business Owners & Entrepreneurs!

Build the relationships that are key to your business success with easy, inexpensive and effective email marketing! We will explore the basics of what e-mail marketing is, why it works so well, and how to use it in your business planning and marketing to achieve special goals.

This Workshop Covers:

- Email marketing best practices
- Provide tips for getting and keeping high quality prospects, customers and members
 - How to increase deliverability and open rates and avoid spam
 - Examples of successful email campaigns

2010 Presenting Sponsor:

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LUFKIN/ANGELINA COUNTY
ECONOMIC DEVELOPMENT PARTNERSHIP

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Please RSVP TO THE CHAMBER

Chamber Members—\$20 Non-Chamber Members—\$35

Name _____ Business _____ Chamber Member Yes / No

936.634.6644 or Fax at 936.634.8726 cblack@lufkintexas.org